

Healthier Together in Santa Cruz County

Made possible through a grant from the National Association of County & City Health Officials (NACCHO) and CDC's National Center for Environmental Health



Scribe: _____

Reporter: _____

Land Use Urban design, siting and approval of development, amenities distribution across neighborhoods, toxic sites, buffer zones, etc.

Survey Results

1. Existing local Group: 19
2. Excited: 19
3. Need/Opportunity: 20
4. Excited and able: 15

Survey Comments

Question #1

1. South County is held hostage from the past actions of North Co. power brokers, wealthy agriculturalists, and airplane enthusiasts.
2. There is not a collaborative but independent agencies LAFCO Land Trust of Santa Cruz County Farm Bureau City of Watsonville
3. Our Community Development Department
4. I am not aware of such local group or collaborative and my organization is not currently involved on these efforts.
5. Land Trust?
6. AMBAG's Sustainable Communities Strategy effort - including planning departments in tri-county area. RTC also reviews environmental documents on some major development proposals to consider transportation impacts. I'm guessing LAFCO also does some of this also.
7. It depends on the area -- the Santa Cruz Area Chamber of Commerce has a Governmental Affairs Committee that discusses land use issues and tracks projects. It is currently chaired by Gine Johnson - analyst to Supervisor McPherson. Also, the Santa Cruz County Business Council has been working in this area. The Council represents approx. 60 large companies in our area.
8. Community Prevention Partners is working on land use with the county in relation to marijuana cultivation. We are also working with the county and city of Watsonville on land use issues related to alcohol outlet density.



Public Health
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Resources:

Santa Cruz Co Public Health
santacruzhealth.org/HiAP
HiAP FAQs bit.ly/HiAPFAQ
A Guide for State and Local Gov't bit.ly/PHIguide
Video: Upstream Prevention
bit.ly/upstreamprevention

For More Information:

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9. Only as it relates to tobacco prevention. We do work with the City and other jurisdictions to incorporate land use policies that support a tobacco free environment.

Question #2

10. Access to recreational trails. Zoning and tobacco outlets.
11. It will most likely be someone from CHE :)
12. Economic, transportation, housing and quality of life improvements are essential to the community.
13. This applies to the work we are doing with Community Prevention Partners as land use issues have come up around the cultivation of marijuana and alcohol outlet density.
14. Land use issues are very complex. In the City of Watsonville we have competent staff, an excellent Planning Commission and a City Council that make good decisions.
15. We try to stay involved & meet regularly with local jurisdiction's.
16. We already do and have a significant modernization to the County Code underway.

Question #3

17. Economic development decisions regarding land use and urban design in Watsonville that consider, and actually improve, health
18. Absolute and long overdo if poverty is to be reduced.
19. Look for strategies/opportunities to increase available park land and open space for the community Similarly for increased availability of low-income housing and industrial and commercial space to offer higher paying jobs and benefits to residents
20. Not certain how it would change what is currently being done.
21. Urban development is finally starting to pick up again after several years of stagnation. It seems important to monitor these new developments and advocate for smarter planning. I think the Sustainable Santa Cruz plan from the County would be a good framework to start the discussion.
22. Still learning the landscape of players, so unsure right now.
23. The Rail path

Question #4

24. Marijuana cultivation ordinance is in process of development.
25. Tobacco outlets Zoning - distance from schools Zoning – density



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26. State Greenhouse Gas reduction initiatives related to Cap and Trade legislation.
27. Transportation & infrastructure improvements. Job creation Sustainability & stewardship A livable wage for those who work the land A more fair and balanced LAFCO Removal of economic and infrastructure restrictions imposed by the County on Watsonville. Approval of a balanced General Plan
28. To engage the Trust for Public Land to include small, low income and agricultural communities in their City Park Facts to bring light to the progress that needs to be made for available parks and open space for the community. Also, there is an effort underway to establish a county-wide open space district. How will this effort benefit the communities most in need?
29. Those listed are great topics pertaining to this category.
30. As stated above-how land use effects the health and wellbeing of the community as it relates to cultivation of marijuana and alcohol outlet density are of interest and fit with the projects that Community Prevention Partners is currently working on.
31. It is hard to separate this this housing, transportation, and the other topics- but yes to all
32. Community gardens in Santa Cruz County that benefit low-income people (i.e., South County, Beach Flats, Live Oak)
33. Staff time is very limited right now at our agency.
34. Responsible, sustainable development. Understanding that we are over 3000 housing units short for the existing population. Having a no growth mantra for the last twenty years still ended up promulgating growth in the County -- just not responsibly.
35. Access to land for housing, zoning for fast food (the Watsonville Film Fest and I are working on a preliminary educational program along these lines), use of pesticides around schools/sensitive sites (PVFT).
36. The City of Watsonville is focused on economic development. Some land use decisions may negative impact the health and wellness of our community. We should be working with the City to ensure that health impacts are assessed and mitigated as much as possible.



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Discussion/Considerations

Potential Strategies

Data & Data Sources



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