

Healthier Together in Santa Cruz County

Made possible through a grant from the National Association of County & City Health Officials (NACCHO) and CDC's National Center for Environmental Health



Scribe: _____

Reporter: _____

Parks & Community Facilities- Parks, recreation centers, child care, libraries, community centers, senior centers, schools, etc.

Survey Results

1. Existing local Group: 15
2. Excited: 19
3. Need/Opportunity: 22
4. Excited and able: 11

Survey Comments

Question #1

1. Don't know of one group already working on this aside from Neighborhood Services in Watsonville which is focused on the downtown area right now.
2. Parks Department
3. A new non-profit formed to support City Parks and Community Services Department named Friends of Watsonville Parks and Community Services. The Pajaro Valley Unified school district passed a bond to improve school facilities. Issue is whether the community would be able to use the facilities during non-school hours without paying or maintaining the fields. Not familiar with current efforts by the Child Care Planning Council or the Area Agency on Aging in regard to childcare facilities or senior centers.
4. The Children's Network and Community Prevention Partners?
5. Yes, we have a Parks Dept, located at the Simpkins Swim Center. Jeff is the Director.
6. City of Watsonville Parks and Community Services

Question #2

7. If it included child care, early childhood development, etc
8. We work with them as quality of life projects and they are incorporated into many of our developments or capital projects.
9. E.g. Trail planning/construction

Question #3

10. Affordable access to community/recreation programs.
11. Access to parks and community centers is a key factor in the health and wellbeing of



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Resources:

Santa Cruz Co Public Health santacruzhealth.org/HiAP
HiAP FAQs bit.ly/HiAPFAQ
A Guide for State and Local Gov't bit.ly/PHIguide
Video: Upstream Prevention bit.ly/upstreamprevention

For More Information:

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a community. Access is currently inequitable and goes along with economic development and urban design.

12. City would like to upgrade its park for improved access, increased use and improve overall benefit to the community. A community effort could help raise funds to renovate the City's sole soccer field. Children's play equipment in need of improvement and replacement in various parks as well as renovation of recreation centers that can better serve the needs of residents of all ages.
13. The work we are doing in CPP-around alcohol density and how it impacts community violence and safety effects this topic area. Many of the residents we talk to feel that they are unable to use parks and community facilities due to violent activities fueled by alcohol, drugs and gang activities.
14. You should contact Jeff to see if there is any assistance you can lend.
15. creating safe places to play

Question #4

16. Joint use?
17. Map early education providers' sites and population density in relation to public spaces. The key opportunity would be to identify areas of greater need for further development. Agencies working on issue of early education: First 5 and the Child Care Planning Council Santa Cruz County
18. Ana Espinoza - Parks and Community Services Director 768-3245
19. Potential County-wide Open Space District and expansion of Trails (Public Works Department have trails master plan).
20. Something modeled off Harlem Children's Zone?
21. Please talk with Jeff -- he is much more adept at this topic.



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Discussion/Considerations

Potential Strategies

Data & Data Sources



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